



## Candidates Forum To Be Held, May 27

The Carmichael Chamber of Commerce will sponsor a Candidates Forum, Tuesday, May 27, noon at the Carmichael Park Clubhouse, 5750 Grant Avenue.

Assemblymember Alan Nakinishi, District 10 is termed out; so five candidates will be running for an open

seat this election. They are David Sander, Jack Sieglock, Paul Hegyi, Alyson Huber and Jim Cook.

Incumbent Supervisor Susan Peters, District 3 is running for re-election and is being challenged by Warren Harding.

All the candidates have been extended an invitation to participate.

The meeting is open to the public and reservations are required. Cost of the luncheon is \$13.50 prepaid and \$15.00 at the door. Visa, MasterCard and Discover cards are accepted. To secure your seat call the Chamber office, 481-1002. Deadline for reservations is May 23.

## Swingers Needed For Golf Tourney

By Jim Vargas - President

Do you care about the kids in our community? Do you want to help meet the many needs those kids have? Well, The Sports Guy, Pat Walsh does, and is again hosting the *We Care About Our Kids Golf Tournament*.

This event helps the North Area Teen Center to continue to serve our kids in the Carmichael and surrounding areas, and it also helps our Chamber to continue to meet the needs of the business community.

We need sponsors, and most importantly, players to come join Pat Walsh and some of his Sports friends at Ancil Hoffman on June 2, 2008. Tee time starts at 9:00am sharp. We hope to have 80 Golfers join us on that day. Cost is \$99.00 for a single golfer and \$350.00 for a foursome. There are many sponsorship levels that your business can get involved in. So, take a day off work to support your Chamber and help some kids be safe in our community.

If you need more information, contact me at 335-0804 or our Chamber office, 481-1002. We hope to see you there.

## Five Things The Carmichael Business Expo Can Do For Your Company

1. Provide exposure to new customers who might not be familiar with your company.
2. Help you reevaluate how you present your organization. This can lead to a fresh approach to how people view your products and services. Fresh is good.
3. Generate excitement for you and your employees as your company begins to experience new growth. Happy employees are fun employees.
4. Provide a networking opportunity as you join other prominent business and community leaders at the Business Expo workshop and after hour's mixer.
5. Promote your company as one of the growing, thriving businesses throughout our community. **Carmichael is Open for Business.**

The 2008 Carmichael Business Expo will be held on **Wednesday, August 6, 2008** at the **Hillside Center in Carmichael**. Vendor Booths will showcase organizations serving business-to-business, business-to-community and community services. If you own or run a business that serves Carmichael you need to be at the 2008 Carmichael Business Expo. Booth space is extremely limited so sign up for your booth today! Call the Chamber at 916-481-1002.

## Brush Up The Boulevard, A Great Success!

The Carmichael Chamber of Commerce, Carmichael Creek Neighborhood Association and The Carmichael Colony Neighborhood Association joined forces Saturday, April 5, 9 a.m. to 12 p.m. to clean up approximately four miles of Fair Oaks Boulevard, Oak and California Avenues.

The community-minded groups are part of Sacramento County's Adopt-A-Street Program and have new signs on the Boulevard recognizing their commitment to the program.

Volunteers picked up trash, mowed and pulled up weeds, and inventoried the Boulevard from Fair Oaks and El Camino north to Fair Oaks and California. Oak and California Avenue north to Stanley were also beautified. Students seeking community service hours also joined the work detail and received a certificate documenting their hours at the end of the project.

Statistics for the day included over 30 participants, a total of 35

bags of trash collected, one homeless camp reported, 26 shopping carts returned to their owners and a stashed bag containing five cell phones and cash was found. It was turned over to the Sheriff's Departments. Twelve less bags of trash were picked up this go around, one less homeless camp reported and an increase of 17 shopping carts. The carts were returned as far away as El Camino and Watt to Sam's Club and Wal Mart.

Starbuck's-Landis & Fair Oaks Blvd. donated coffee and Bel Air, Manzanita Ave. donated donuts, water, ice and juice.

Additional Brush Up The Boulevard projects will be held July and October, 2008. The public is invited to participate.

For further information, call the Carmichael Chamber of Commerce, 481-1002.



**Carmichael Chamber of  
Commerce Newsletter**  
*A Monthly Publication*

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**BOARD OF DIRECTORS 2008**

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Megan Alcalay – Rio Americano  
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**The Dog Out Ribbon Cutting**



Best Hot Dog In Sacramento! The Dog Out has just received this honor by KCRA, Channel 3 and is on the "A List." Proud owners, Terry and Brigett Kite are shown, along with Chamber officials cutting the ribbon at a recent Open House/"Business After Hours Networking Mixer." It is located at 4141 Manzanita Ave. #110 (at Lincoln), 9711-3647, and features 11 different sausages, all grilled, amazing homemade coleslaw, the best fries, chili, salads and more. As an added treat, they have just introduced a Chicago Style Italian Beef Sandwich to the menu. To learn more visit [www.thedogout.com](http://www.thedogout.com).

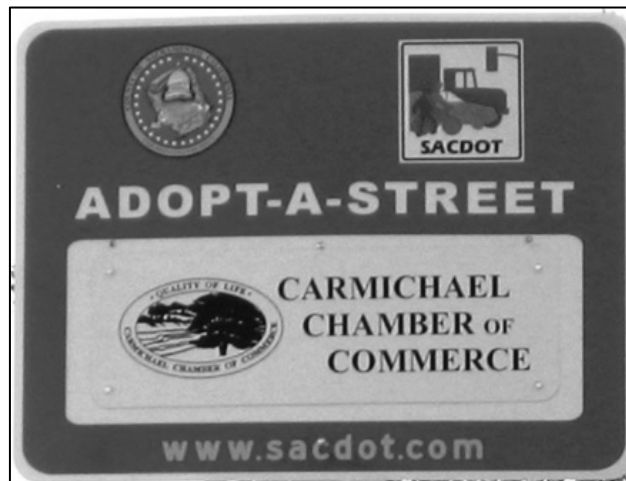
**Got E-Waste? Need Shredding?**

If you've missed previous opportunities to recycle that old, unwanted electronic equipment at a FREE e-waste recycling event, don't despair – there is another one! This time it's in Carmichael. It's at the Carmichael Elks Lodge, 5631 Cypress Avenue, May 10 from 8 a.m.-3 p.m. Items accepted include: all electronic articles, computers and components, electrical appliances, electric typewriters.

The event will be combined with a Shredding Day opportunity, 8 a.m.– Noon. Cost is \$10 for a file sized box and \$5 for a grocery bag size. Bring your documents, etc. and they will be professionally shredded.

For further information on either event call 489-2103.

**Adopt A Street Sign**



They are Up! Two Carmichael Chamber Adopt-A-Street Signs have just been placed on the Boulevard. One sign faces south, at 6633 Fair Oaks Blvd. (just past Stanley Ave.) and one faces north, 6100 Fair Oaks Blvd. (just past Van Alstine/El Camino Ave.).

This is the first time the Carmichael Chamber has ever had two mini-billboards on Fair Oaks Boulevard and the timing is right! The Chamber is celebrating its 60<sup>th</sup> Year! Drive by and take a look.

In return for the signs, we "Brush Up The Boulevard" three times a year. It's been successful because we have joined forces with the Carmichael Creek and Carmichael Colony Neighborhood Associations. Their signs are also up and on the Boulevard, Oak and California.

## A Season To Shine

By Michael Fruci, Honorary Mayor of Carmichael

Life is all about seasons. A season to plant and a season to harvest; there are seasons to grow, seasons of joy and even seasons of love. Our community is coming into a new season, a season to shine. Over the coming months Carmichael will have many special events to celebrate. The Carmichael Elks Lodge will celebrate 60 years of hosting the 4<sup>th</sup> of July parade, the Chamber of Commerce is celebrating 60 years of promoting business.

In 2009, Carmichael will celebrate our community's 100 year anniversary. There already is a tremendous buzz about Carmichael; we have a new official flower, "Lady Carmichael" which is a special geranium bred just for us. We have a new Carmichael Business Expo to promote

business enterprise throughout our community. We have a detailed Fair Oak Boulevard beautification plan in the works which will improve the look and feel of our main community corridor. We will dedicate "Patriot's Park", the first new park in our area in almost 30 years.

What an exciting time this is to be living in Carmichael. We will certainly draw the attention of our surrounding cities and political pundits. There will be parades and decrees and celebrations ongoing throughout Carmichael during our season to shine. Let's put our best foot forward, Carmichael. Let's show everyone that our community is about our people



and we are proud to call Carmichael home. Let's get ready to celebrate all that is Carmichael. Let's get ready to shine.

## Raffle Thanks!

Special thanks to the following members for donating prizes at events.

### North Area Teen Center Mixer

Avon Career Center  
Susan Maxwell Skinner  
Bill and Lois Glazebrook  
Ross Davidson  
North Area Teen Center

### April General Meeting

The Chateau at Carmichael Park  
Lind Brothers Mortuary  
Carmichael Elks Lodge  
Gary Andersen-Century 21 All Prof.  
WAMU  
P.A. Williams Nursery  
Arden Carmichael News  
Lois Glazebrook  
Deterding Arts Resource Team  
Nancy Fellers

## Swanston Community Center Celebration, May 17

Mission Oaks Recreation & Park District (MORPD) will host a Grand Opening Celebration at the new Swanston Community Center, 2350 Northrop Avenue, Saturday May 17, 11 a.m. – 3 p.m.

The event will include: live entertainment featuring the Sacramento City Jazz Band, free food, a visit from Dinger from the River Cats, tours, information, Bounce House, games and craft activities for the kids.

Swanston Center will offer year-round recreational activities, programs and classes for all ages. MORPD will also be introducing the new Spray Park as an exciting addition.

For further information visit [www.morpd.com](http://www.morpd.com) or call the Swanston Community Center, 333-6464.

Clip, mail or deliver today to the Carmichael Chamber of Commerce, 6825 Fair Oaks Blvd., #100, Carmichael, CA 95608-3813  
Phone 481-1002. Office Hours: Monday through Friday, 12:00 p.m. to 5:00 p.m.

### LUNCHEON RESERVATION FORM

Entrée: **Chicken or Beef Enchilada**

**May 27<sup>th</sup> Meeting**

I will attend the May 27<sup>th</sup> Luncheon Meeting at the Carmichael Park Clubhouse, 5750 Grant Ave. (At Fair Oaks Blvd.). \$13.50 per person, pre-paid, \$15.00 at the door. Reservations must be received at the Chamber Office by May 23<sup>rd</sup>.

Number Attending \_\_\_\_\_ Amount Enclosed \_\_\_\_\_

Name \_\_\_\_\_

Business Address \_\_\_\_\_

Credit Card Billing Zip Code \_\_\_\_\_

VISA [ ] Mastercard [ ] Discover [ ] Credit Card No. \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**VISA, Master Card and Discover Accepted**

**If you reserve and do not attend, you will be billed.**

**Prepaid monies must be in the Chamber office no later than May 23<sup>rd</sup>.**

## Thank You For Your Continuing Support

### RENEWALS

American River Pkwy Foundation  
 Steve Caretto, Real Estate Broker  
 The Atrium of Carmichael  
 Assemblymember Roger Niello  
 Accent Floors  
 Atria El Camino Gardens  
 Great Occasions Chapel & Gardens  
 H.N.H. Wheelchair Sales, Serv., Rentals  
 Cypress Avenue Baptist Church  
 Labor Finders  
 Sandy Kozlen, Residential  
 Terry Sweeney, Residential  
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### NEW

Money Mailer  
 U.S. Army

## Work Smart – Not Hard Network At A Mixer

Make a note today and plan on joining us the second Wednesday of each month, 5:30-7:30 p.m. and take advantage of this excellent opportunity to increase your business contacts and gain new customers. Stay 30 minutes or two hours, but plan on taking advantage of this member benefit.

The "Business After Hours" Networking Mixers are open to the public, so bring a friend and plenty of business cards! The next mixers and dates are as follows:

**May 14** – Weeknight At Burnie's, Home Mixer-5610 Clark Ave., 739-1420

**June 11** – Winding Commons, 6017 Winding Way (at Manzanita), 485-0100

**July 9** – Great Occasions, 6811 Fair Oaks Blvd. (at North) 483-6691

**August 13** - The Atrium of Carmichael, 5757 Cypress Ave., 486-3533

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