



Maximize Your Membership and Promote Your Business

Here are some of the things you can take advantage of as a Chamber member to promote your business and also be involved in the community.

Chamber Opportunities:

- Hang your membership plaque in your place of business so people know you're a Chamber member – Cost: **FREE**
- Put a stack of your business cards in the Chamber office for referrals – Cost: **FREE**
- Put your business cards and brochures on our resource table at luncheons & mixers – Cost: **FREE**
- Attend Chamber mixers and give out your business cards – Cost: **FREE**
- Become a Chamber Ambassador & promote the Chamber and your business – Cost: **FREE**
- Have your event publicized in our weekly e-blast – Cost: **FREE**
- Market directly to Chamber members through our website with Chamber Nation – Cost: **FREE**
- Have access to member database list and address labels list – Cost: **FREE**
- Offer a discount from your business for Chamber members – Price: Priceless
- Provide a raffle prize for our luncheon or mixer raffles – Cost: At least \$20 value
- Have a vendor booth at Carmichael's Founders Day – Cost: \$25
- Be a lunch table sponsor – Cost: \$25
- Be a luncheon sponsor – Cost: \$100
- Send out a Business Buzz ad to our email list – Cost: \$50 each time sent out
- Have a vendor table at the Multi-Chamber mixer at Northridge Country Club – Cost: \$125-4ft/\$150-6ft
- Be an Event Sponsor – Cost: Prices vary – See Linda Melody
- Yearly Chamber Sponsor – Cost: Prices vary – See Linda Melody

Community Opportunities:

- Ride in Carmichael Elk's 4th of July Parade and pass out your company brochures – Cost: **FREE**
- Have a vendor table at Carmichael Park's Park Rec & Eat It (1st Thursday of month) – Cost: \$30/mo or \$75/3 mo
- Be a vendor for Kiwanis Club of Carmichael's Taste of Carmichael – Cost: \$95/non-profit; \$295/ 8 x 8; \$395 8 x 12